



STRIDR Project Meeting

by Ian McKenzie

Where I'm At

Built a REST API for the React Native app to make calls to. Substantially decreased processing times for syncing social pages (from 1 hour+ to 30 seconds or less). More hallway usability tests, tweaks for better responsive layout, optimized sharing buttons, a light launch into Stridr's social media campaign, and begun work on the Value Proposition Canvas.

What I'm Behind On

There's this nasty Facebook syncing bug that keeps coming up. I will need to set aside a good chunk of time to get this resolved once and for all. Everything is mostly set for the React Native app, though the REST API will need to handle POST calls, but I won't know how to best go about that once the app actually needs to make those calls.

What's Next

A big focus on developing Stridr for iOS and Android through the React Native framework. Ideally the mobile version will be available December or earlier. Peppered in the work will be some tweaks to the REST API, and depending on how ambitious I'm feeling, an overhaul of my current full text search system to something more professional and algorithmically optimized, with built in functionality for ranking.



Time Spent

August 1 - 27 (August 1 - 8 was spent in Calgary)

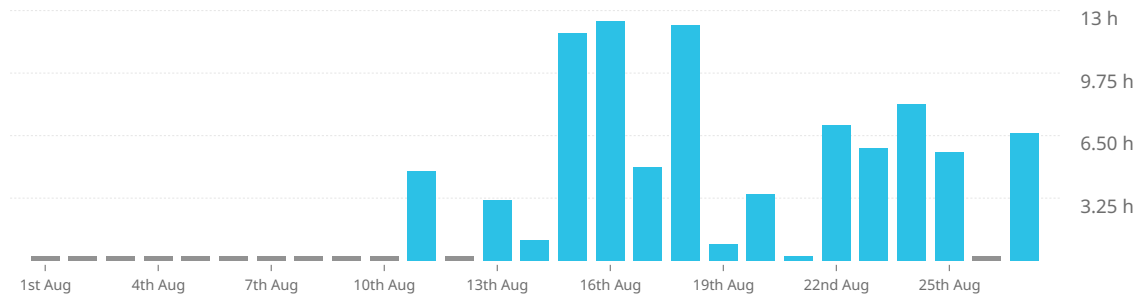
Summary report



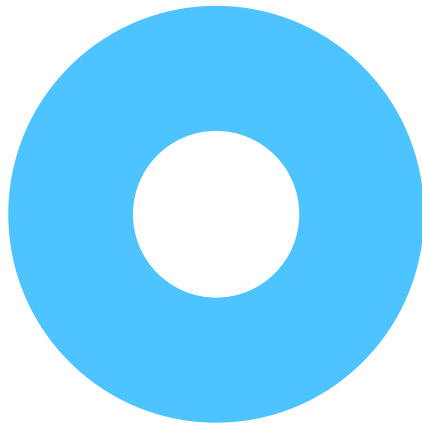
2017-08-01 - 2017-08-27

Total 87 h 10 min

STRIDR v1.03 selected as projects

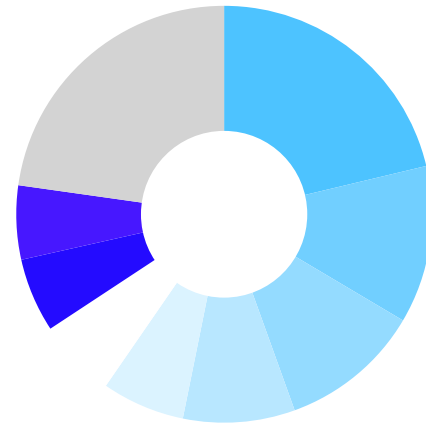


Users



Ian McKenzie 87:10:56

Time entries



- React Native App 18:32:59
- REST API 10:39:47
- Project Management 9:34:22
- Worker Efficiency 7:35:00
- Social sync efficiency 5:36:56
- Debugging 5:20:21
- Social media posts 5:00:19
- Research value propositio... 4:59:58
- Other 19:51:14



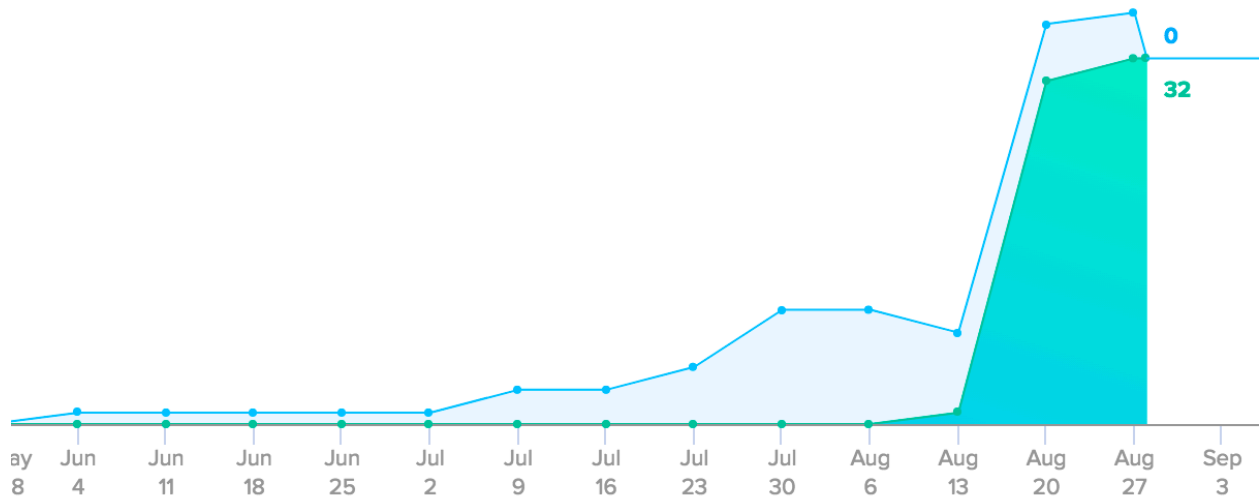
Progress According to Asana

Stridr v1.04

Progress

0 Tasks Remaining

32 Tasks Completed





Stridr Progress

Sharing Optimization

Making tweaks to head metas and sharing button code for optimal sharing on the stridrsocial Facebook, Pinterest, Tumblr, and Twitter accounts.

Layout Fixes

Optimizing the layout for more screen sizes, removing narrow text columns and optimizing card layout.

Social Media Posts

Begin building Stridr's social media presence on Facebook, Pinterest, Tumblr, and YouTube by sharing cards and doing small advertising campaigns.

Debugging

Lots of minor issues fixed to substantially increase the overall quality of the app and its users' experience.

Social Syncing Optimized

Because of iterated database calls, certain processes took an hour or more to complete. These calls were collapsed into a single call, and now take 30 seconds or less to complete processing. Additionally, most asynchronous workers have been optimized and bugs and logic errors fixed.

Project Management / Value Proposition

Begun work on the value proposition canvas to get a better understanding of where/how to move forward with the app. This is presently ongoing.

REST API

A rest API was created in order for the React Native app to work. This is ongoing, but the majority of it is complete.



React Native App

Stridr for Android and iOS is coming along. Here's screenshots of its progression:

iPad 3:42 PM 100%

Magic!
 Open up App.js to start working on your app!
 Changes you make will automatically reload.
 Shake your phone to open the developer menu.
 Hello, world! This is some test text for my pleasure.



Hi there, Ian!
 Hi there, Brittany!
 Hi there, everyone!

- Drinks, Pinterest
- Pokémon Girl, Pinterest
- Stridr, Facebook
- ILLUMNIO, Twitter
- Fluffy-Fluffy-Fluffy, DeviantArt
- Nanowrimo Islands, Twitter
- ASAP Rocky, Facebook
- Haley Sahara, Pinterest
- Ask Reddit..., Reddit
- Graphic Design Blog , Pinterest
- Destination: Asia, Pinterest
- r/gaming, Reddit
- Above & Beyond, Spotify
- Nan Johnston Hamm, Pinterest
- Bob McKenzie, Pinterest
- Sweets and Treats, Pinterest
- Totally Wicked Vapers' Lounge Bradenton, Facebook
- NESCAFÉ CAFE VIỆT, Facebook
- crzdkwi, Twitch
- food, Reddit
- History, Reddit
- The Phryg, Facebook
- DIY, Reddit
- Fitness, Reddit
- gabrielrubio, DeviantArt

ROGERS 10:50 PM 54%

Graphic Design Blog

Pinterest



Hey we're having a real blast on Instagram! 200k Followers and counting. Follow Us! @graphicdesignblog

r/gaming

Reddit



Games! Board, tabletop, mobile, cards, consoles, arcades & computer. We all play together!

Above & Beyond

Spotify



'big room' 'edm'
 'progressive house'
 'progressive trance'
 'trance' 'uplifting trance'

