

**IMG 290 Portfolio Project
Evaluation, Ian Mckenzie**

Projects are evaluated according to the following criteria:

- *Benchmarks met*

<i>Month 1</i>	<i>20%</i>
<i>Month 2</i>	<i>20%</i>
<i>Month 3</i>	<i>20%</i>

You were always on top of your meetings. I had info there prior to our meetings and I could get a bit of a head start on trying to figure out where you were at. This is a great way to be with clients, they will notice your promptness and thoroughness. The Toggl and Asana apps worked really well for you, particularly as you were working with Taylor as a team. Having that graphic reference sort of vanished all the 'trying to see the trees while still in the forest'.

- *Project*

Project grade 40%

This reflects your ability to meet the goals set out in the proposal.

If I have one regret, it is that I can't help everyone in portfolio group. You were a case in point. What you were attempting to do was beyond my range of skill sets. Thankfully you did have Alex to guide you through some of the uncharted waters. There is a lot of commendation that should be directed squarely at you. Your ability to find answers and implement them was remarkable. If school is about finding ways to have students learn, then this project was an ideal vehicle for that. What you have accomplished here goes beyond the scope of the courses you drew from. This project goes beyond the considered expectations of this course. Your ability to commit, perform and guide (Taylor) and your overall professionalism was great to witness. I don't give 100% very often, and when I do it is really well deserved. Excellent work Ian, and I hope you and Stridr (or its next gen iteration) all the best market success.

- *Final Grade 100% A+*